

# BECOME A MEMBER OF MUSKOKA TOURISM

Muskoka Tourism Marketing Agency drives **year-round** tourism to our region through strategic marketing campaigns and programs

Discover Muskoka inspires visitors to choose Muskoka **first and often** and is the go-to hub to plan your visit and to move around the communities within Muskoka



**1.3 MILLION WEBSITE VISITS PER YEAR**



**@DISCOVERMUSKOKA 76,000 FOLLOWERS**



**15 MILLION IMPRESSIONS PAID + ORGANIC**



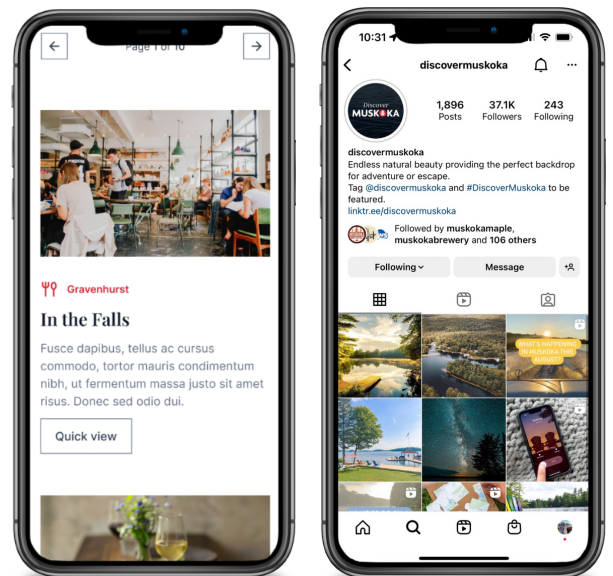
**600,000 OPERATOR REFERRALS - WEBSITE**

## MEMBERSHIP

### ENHANCED LISTING

- Business name
- Outbound + social links
- Address + phone number
- Unlimited event listings
- 100 word business description
- Up to 5 photos on listing
- Unlock additional paid programs
- Inclusions in digital, radio, PR and broadcast campaigns

**\$195/year**



## TO BECOME A MEMBER:

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